

## **“METRO CLASSROOM COMEBACK CONTEST” CONTEST RULES**

### **1. CONTEST PERIOD:**

The “Metro Classroom Comeback Contest” (the “**Contest**”) begins on August 21, 2025, at 12:00:01 a.m. Eastern Time (“**ET**”) and ends on September 3, 2025, at 11:59:59 p.m. ET (the “**Contest Period**”).

### **2. ELIGIBILITY:**

Contest is open to residents of Ontario who are 18 years or older at the time of entry except employees, representatives or agents of Metro Ontario Inc. (the “**Sponsor**” and the “**Administrator**”), its associated and affiliated entities, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively with the Sponsor, the “**Contest Parties**”), as well as the immediate family members and any persons domiciled with any of the above (whether related or not).

### **3. HOW TO ENTER:**

#### **ENTRY OPTION 1 – ENTRY WITH PURCHASE AND LIMITS:**

To enter, download the “My Metro app”, make a “Moi Rewards” account, clip the contest coupon in the app, and swipe your Moi Rewards card on your next purchase (an “**Option 1 Entry**” or “**Entries**”). By clipping the coupon, you acknowledge that you have read and agree to be legally bound by the terms and conditions of these official rules and regulations (the “**Rules**”) hosted on <https://www.metro.ca/en/contests/back-to-school>. **To be eligible, your entry or entries as defined herein must be submitted and received during the Contest Period and be in accordance with the Rules.** All eligible entries submitted and received in accordance with Option 1 and these Rules will be eligible. The Contest Sponsor, and each of their respective officers, directors, employees, agents, representatives, successors, and assigns (collectively, the “**Released Parties**”) take no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Entries/Requests (all of which are void). There is a maximum of one (1) Option 1 Entry per week per Moi Rewards Card. Any person that has attempted to use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter in or otherwise participate in or to disrupt this Contest or otherwise attempt to exceed the maximum number of Option 1 Entries, then he/she/they may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. Your Option 1 Entry may also be rejected if (in the sole and absolute discretion of the Sponsor) it is not fully completed with all required information and submitted and received in accordance with these Rules.

## **ENTRY OPTION 2 - NO PURCHASE NECESSARY ENTRY AND LIMITS:**

To receive one (1) Contest entry without purchase (an “**Option 2 Entry**” or “**Entries**”), an entrant must submit via email his or her first and last name, complete mailing address including city, province, postal code, daytime phone number (including area code), email address plus a fifty (50) word or more original essay describing “What I Like About My Shopping Experience At My Metro Ontario” (an “**Entry**”), and email to: [metromarketing@metro.ca](mailto:metromarketing@metro.ca) (with “**Metro Classroom Comeback Contest**” in the subject line of the email). The email must be received by Contest Sponsor no later than 11:59:59 p.m. ET on September 3, , to be entered in the Contest. Any person that has attempted to (i) provide more than one (1) Option 2 Entry; and/or (ii) use multiple names, identities, addresses, to enter or otherwise participate in or to disrupt this Contest, may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. Your Option 2 Entry may also be rejected if (in the sole and absolute discretion of the Sponsor) the Option 2 Entry is not fully completed with all required information and submitted and received in accordance with these Rules.

## **4. VERIFICATION:**

All Option 1 and Option 2 Entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor, including, without limitation, government issued photo identification) for: (i) the purposes of verifying an individual's eligibility to participate in this Contest; (ii) the purposes of verifying the eligibility and/or legitimacy of any Option 1 or Option 2 Entry or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be these Rules and/or the Sponsor's official clock.

## **5. THE PRIZE:**

Five (5) Prizes are available to be won consisting of one Apple AirPods Max (USB-C) - Midnight (ARV \$780.59), two JBL Go 4 Portable Speaker – Black (ARV \$69.99 each), and two Amazon Kindle (2024 Release) - 16GB – Black (ARV \$144.99 each). The winners will be randomly selected from all Option 1 and Option 2 Entries that comply with the Contest Rules. The Prizes must be accepted as awarded and are not transferable, assignable, or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). Any difference between the ARV and the actual value of the prizes as taken will not be awarded.

## **6. WINNER SELECTION PROCESS:**

There will be 1 draw date (the “**Draw Date**”), September 18, 2025, in Toronto, ON at approximately 9:00 a.m. ET. Five (5) entrants will be selected among all eligible Option 1 and Option 2 Entries submitted pursuant to the Rules. The odds of winning depend on the number of eligible Entries submitted and received in accordance with these Rules. The prizes will be awarded to selected winners as drawn in descending order of ARV.

## 7. WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact an eligible winner (using their email address) within seven (7) business days of the Draw Date. If an eligible winner cannot be contacted within seven (7) business days of the Draw Date, or if there is a return of any notification as undeliverable, then he/she/they may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to a Prize). The Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible winner from among the remaining eligible Entries submitted and received in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

## 8. WINNER CONFIRMATION PROCESS:

BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, each eligible winner will be required to: (a) correctly answer a **mathematical skill-testing question** without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release); and (b) sign and return within Seven (7) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Contest Parties (the "**Released Parties**") from any and all liability in connection with this Contest, his/her/they participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her/they name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or social media. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules, all as determined by the Sponsor in its sole and absolute discretion, then he/she/they will be disqualified and will forfeit all rights to a Prize. The Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible winner from among the remaining eligible Entries submitted and received in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

## 9. GENERAL CONDITIONS:

All Contest-related documents are subject to verification by the Sponsor. Entrants who do not comply with these Rules are subject to be excluded from this Contest and any future contests and promotions the Sponsor may hold, including, but not limited to, any entrant guilty or suspected of: (i) tampering with materials, entry forms, entry processing or the Contest's conduct or any technical or mechanical element of the Contest, (ii) deliberately damaging Contest-related Web sites, Web pages or applications or of sabotaging the legitimate conduct of this Contest, (iii) breaking these Contest Rules, (iv) of using means that do not comply with the Contest Rules or are unfair to other entrants, (v) having obtained or submitted entries exceeding the authorized limit provided in the Rules, (vi) having used several names, identities, e-mail addresses and/or any automated system or program to enter or participate in the Contest, or (vii) having disrupted the conduct of the Contest in any other way, or (viii) acting unfairly or adversely affecting, annoying, abusing, threatening or harassing another person. Any attempt by an entrant or other person

to deliberately damage a web site, equipment, application or technology used for the Contest or interfere with the legitimate operation of the Contest constitutes a violation of civil and criminal laws. The Sponsor reserves the right, in such case, to report said person to the authorities and to institute such legal proceedings and seek such damages as allowed by law.

All Option 1 and Option 2 Entries become the property of the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants. **ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.**

The Released Parties will not be liable for: (i) any misprint (or other error) found in the offer or documents regarding the administration of the Contest, including, but not limited to, errors in the promotion, official Contest Rules, announcement of the winner(s), awarding of the prize(s), or any malfunctioning of or problems or technical difficulties with any networks, phone lines, SMS systems, computer component, software or communications line, loss or lack of network communications, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer, server or service provider or software, virus, bug, PC failure, software and hardware configuration, or failed transmission of any email or other communication to the Sponsor or to an entrant for whatever reason, including any network congestion or web site crash that may limit a person's ability to participate in the Contest; (ii) late, lost, stolen, damaged, undelivered, improperly delivered, incomplete or inaccurate entries; (iii) failure to receive entries due to transmission problems or any other technical failure, including, but not limited to, the malfunctioning of any network, server, service provider, hardware or software, whether attributed to the sender or the recipient that may limit or prevent a person's participation in the Contest; (iv) any damages that may be caused, directly or indirectly, in whole or in part, notably to entrant's or other person's system or device, by any Web page, software or other download or by the transmission of any information concerning the Contest.

In the event of a dispute regarding who submitted an Option 1 Entry, the Sponsor reserves the right, in its sole and absolute discretion, to deem the entry to have been submitted by the authorized account holder of the email address submitted at the time of entry. An entrant may be required to provide proof (in a form acceptable to the Sponsor, including, without limitation, government issued photo identification) that he/she/they is the authorized account holder of their email address or particulars associated with the entry in question. The Sponsor reserves the right, to withdraw or suspend this Contest in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud or technical failure. The Sponsor further reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) could be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to take such legal action and seek such remedies and damages to the fullest extent permitted by law to protect its legal interests.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her/they entry only for the purpose of administering the Contest and as otherwise set out in 8(iv) above and in accordance with Sponsor's privacy policy <https://www.metro.ca/en/protection-of-personal-information>. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information pursuant to the Contest or otherwise granted.

The Sponsor reserves the right to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affects the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.